



DOUBLECOIN



<https://www.doublecoinholdings.com/>

<https://www.doublecoinpneus.com.br/>

A hand is shown touching the tread of a tire. The background is dark and out of focus, showing the repeating pattern of the tire tread. A thin white line runs diagonally across the image, passing through the center of each text item. Each text item is preceded by a small white circle containing a black dot.

● **DOUBLE COIN MARCA**

● **DOUBLE COIN FABRICAÇÃO**

● **DOUBLE COIN MARKETING**

● **DOUBLE COIN FUTURO**

BRANDING

SHANGHAI HUAYI HOLDING GROUP Co., Ltd.

▶ 5°

Das 100 maiores empresas de matérias-primas e produtos químicos

▶ 11°

Das 50 maiores fabricantes de Xangai

▶ TOP 500

Empresas Chinesas

▶ TOP 100

Empresas de Manufatura da China

CINCO NEGÓCIOS PRINCIPAIS



**ENERGIA
QUÍMICA**



**PNEU
VERDE**



**MATERIAIS
AVANÇADOS**

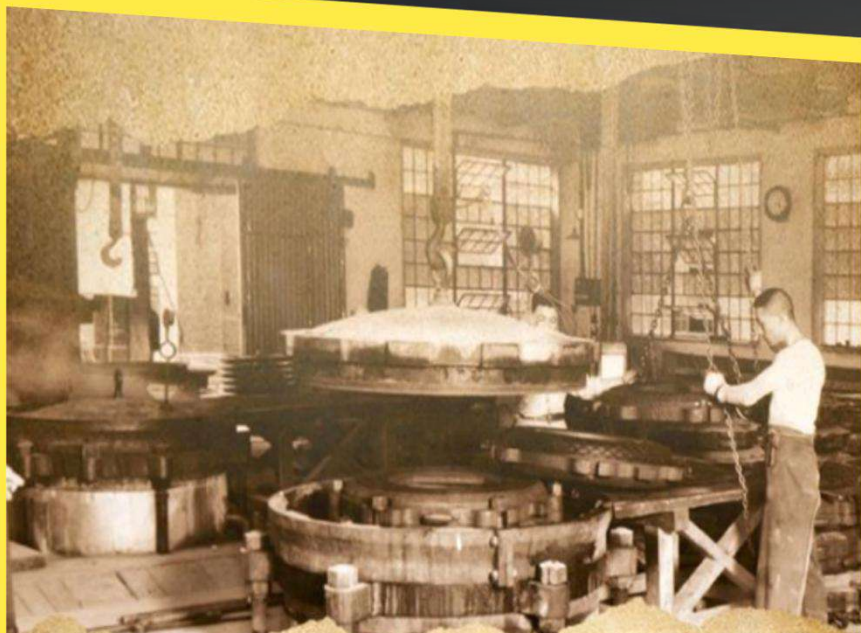


**QUÍMICA
FINA**



**SERVIÇO
QUÍMICO**

BRANDING



自 1929 年起
一直陪伴在你身边



1929

A DOUBLE COIN
foi fundada

1964

Desenvolveu
os primeiros
Pneus Radiais
de Aço Para
caminhões

2003

Desenvolveu os
primeiros os
Pneus Industriais
Radiais de Aço
duplo

1934

Desenvolveu
os primeiros
Pneus para
Carro

2002

Desenvolveu os
primeiros Pneus
Radiais fora de
estrada totalmente
de Aço

2010

Desenvolveu os
primeiros Pneus
Verdes certificados
pela Agência de
Proteção
Ambiental dos
EUA- EPA

BRANDING

ÚNICA MARCA DE PNEUS CHINESA PESQUISADA PELOS LABORATÓRIOS NO MUNDO

Rentabilidade da Marca Podemos ganhar dinheiro?

Goodyear.....	9.1	7.6	7.9
Cooper.....	9	8.1	8.5
Dunlop.....	8.9	8	8.3
<u>Double Coin.....</u>	<u>8.8</u>	<u>7.4</u>	<u>8.5</u>
Hankook.....	8.6	7.9	8.4
Sumitomo.....	8.6	8.6	7.3
Firestone.....	8.56	7.6	7.9
Toyo.....	8.5	8.3	8.1
Hercules.....	8.5	8.5	8.1
General.....	8.3	7	8.8
Yokohama.....	8.2	8.2	7.6
Continental.....	8.2	7.8	8.2
Bridgestone.....	8.2	8.1	7.9
Kumho.....	8.2	6.3	7.7
BFGoodrich.....	7.7	7.9	7.5
Michelin.....	7.1	7.3	7.6
Category Average...	8.4	7.8	8

Eficiência de Combustível As frotas podem economizar \$\$?

Goodyear.....	8.7	7.7	7.9
Continental.....	8.5	8.5	9.3
Toyo.....	8.5	7.4	8.4
Dunlop.....	8.4	7.7	8.4
General.....	8.4	7	8.2
Firestone.....	8.1	7.3	7.1
Sumitomo.....	8.1	7.5	8.6
BFGoodrich.....	7.9	8.1	7.5
Yokohama.....	7.9	8.3	7.7
Hankook.....	7.9	7.2	7.7
Bridgestone.....	7.9	8.8	7.8
<u>Double Coin.....</u>	<u>7.6</u>	<u>5.8</u>	<u>7</u>
Hercules.....	7.5	6.4	6.9
Michelin.....	7.4	8.8	8
Cooper.....	7.2	7.3	7.7
Kumho.....	6.0	7	6.7
Category Average....	8	7.6	7.84

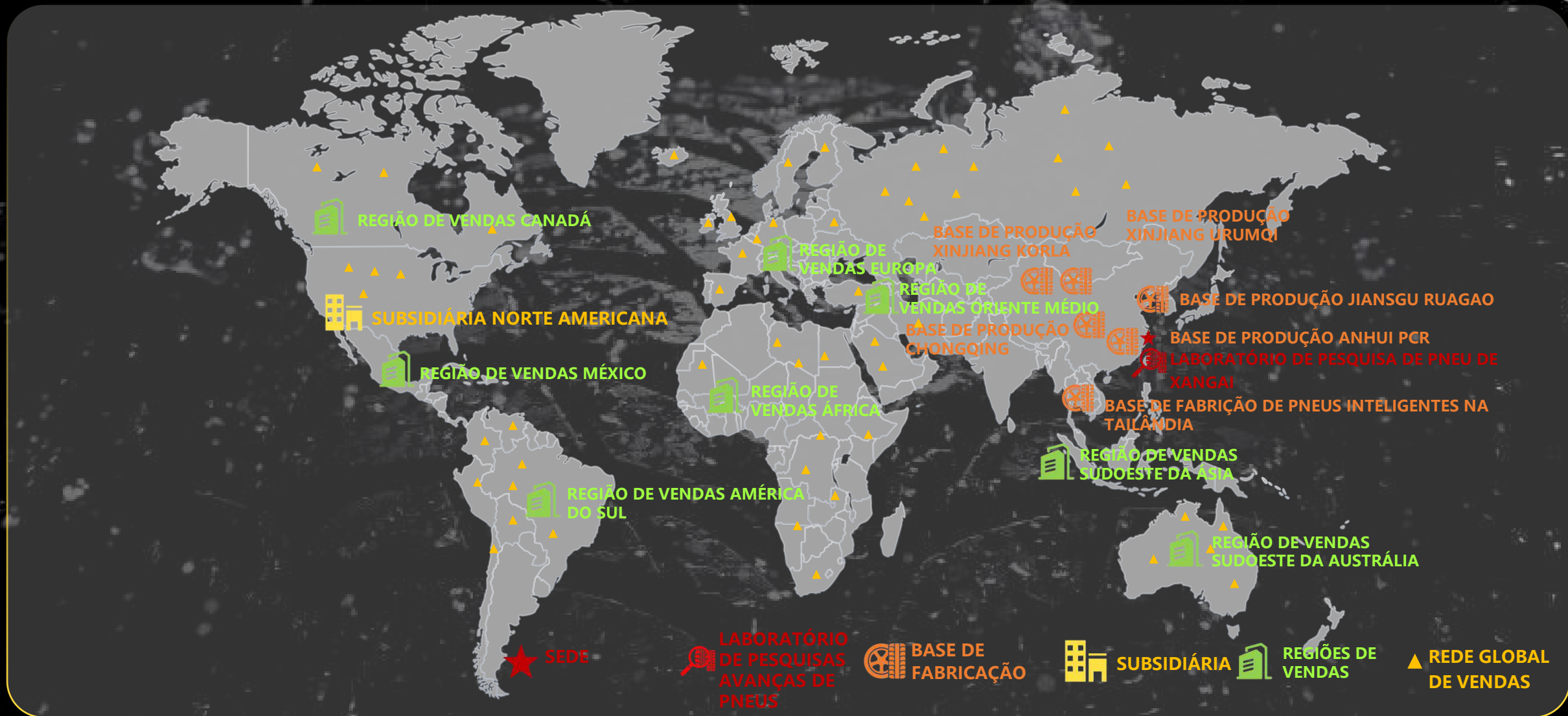
O benefício da Técnica Quão bom eles são?

BFGoodrich.....	8.4	8	8.4
Bridgestone.....	8.6	9.1	8.5
Continental.....	8.7	7.9	8.7
Cooper.....	7.6	8.1	8.1
<u>Double Coin.....</u>	<u>8.1</u>	<u>5.9</u>	<u>7.7</u>
Dunlop.....	8.6	7.9	8.5
Firestone.....	8.5	8.4	8.1
General.....	8.4	8.2	8.8
Goodyear.....	8.6	8.1	8.4
Hankook.....	8.9	7.6	7.7
Hercules.....	8.8	7.5	8
Michelin.....	8.5	8.3	8.4
Sumitomo.....	8.1	8.9	7.7
Toyo.....	8.5	8	8.3
Yokohama.....	8.1	8.3	7.4
Kumho.....	6.8	5	7.1
Category Average...	8.4	7.8	8.1

Cobertura de Aplicativos Eles conseguem?

Goodyear.....	9.4	9	8.9
Continental.....	9.1	8.6	9.3
Michelin.....	9	8.8	8.3
Sumitomo.....	8.9	8.9	9
Hercules.....	8.9	8.1	8
Bridgestone.....	8.7	9	8.6
Dunlop.....	8.7	8.5	8.8
Yokohama.....	8.5	8.7	8.5
<u>Double Coin.....</u>	<u>8.4</u>	<u>6.8</u>	<u>8.2</u>
General.....	8.4	8.5	9
Toyo.....	8.4	8.6	8.6
Firestone.....	8.2	8.8	8.5
BFGoodrich.....	8.2	8.6	8.3
Hankook.....	8	7.5	8.1
Cooper.....	7.8	7.6	8
Kumho.....	7.7	9	8.1
Category Average...	8.6	8.4	8.5

MARKETING



▶ 3

EMPRESAS DE VENDAS NO EXTERIOR

▶ 5

BASES DE PRODUÇÃO

▶ 10

REGIÕES DE VENDAS

▶ 100+

REDE GLOBAL DE VENDAS

INSTALAÇÕES DE FABRICAÇÃO

Automático

Inteligente

Economia de Energia

Eficiente

TAILÂNDIA



INSTALAÇÕES DE FABRICAÇÃO

Automático

Inteligente

Economia de Energia

Eficiente

JIANGSU



INSTALAÇÕES DE FABRICAÇÃO

CERTIFICAÇÕES ADQUIRIDAS

Certificato For Energy Efficiency Label

The Saudi Standards, Metrology and Quality Org. (SASO) has certified: **Double Coin Group Jiangsu Tyre Co Ltd** to use the energy efficiency label according to SASO 2857:2016, for the following product:

The Product	Manufacturer & Commercial Name	Tire Size	RR Grade	WG Grade	License Number
Vehicle Tyre	Double Coin	385/35 R22.5 C3 150 H	Good	Good	TYR162812040

This certificate is valid for one Gregorian year starting from 17-02-1442 H, 04-Oct-2020 (A.D.). This certificate is subject during its validation to the related Rules & Regulations of the Kingdom of Saudi Arabia, and any Instructions or Amendments issued by SASO.

Certificate No. TR109402020

A CELACK, Organismo de Certificação de Produtos, acreditado pelo Cgoc como OCP-0078 concede para: (CELACK product certification) Certificate Body to issue a COP-0078 para the following in the:

DOUBLE COIN AMERICA DO SUL LTDA
 Certificado de Homologação: 38.742.01.0005.01202.0001

Este certificado é válido para o veículo automotor de categoria M1, M2 e M3.

Produto Certificado: Pneúma para Camionete

Modelo: 385/35 R22.5 C3 150 H

Classificação: Good

Validade: 12 meses

Certificado em: 04 de Novembro de 2020



CCC 中国国家强制性产品认证证书

证书编号: 20190410102131

申请人名称: 双钱集团(江苏)轮胎有限公司
 中国江苏省如皋市城北街道连寿北路888号
 (网址: 225500)

生产者(制造商)名称: 双钱集团(江苏)轮胎有限公司
 生产者(制造商)地址: 中国江苏省如皋市城北街道连寿北路888号

生产企业名称: 双钱集团(江苏)轮胎有限公司(工厂代码: P00026)

生产企业地址: 中国江苏省如皋市城北街道连寿北路888号

产品名称: 载重汽车轮胎
 产品型号: 双钱LX40000000 (75系列, 15" 80R)

产品规格: 205/70R15
 产品规格: 205/70R15

认证依据标准: GB7446-2015; 《载重汽车轮胎》
 认证方式: 型式试验+工厂检查(企业质量管理体系和产品一致性控制)+获证后监督

上述产品符合《强制性产品认证实施规则 载重车辆轮胎》CNCA-C13-01.2015的要求, 符合认证。

本证书日期: 2019年05月30日
 有效期至: 2024年07月09日
 初次发证日期: 2010年09月17日
 本证书发证版本: C-000次

获证有效期内本证书的有效性按获证机构的定期监督获得维持。
 自本证书之日起, 获证产品在获证有效期内, 获证企业应遵守获证时承诺的所有义务, 获证企业应遵守获证时承诺的所有义务。

北京中北联合认证有限公司

MSR 2015

MSR 2015 (LAW) 75

Mr. Shi Shiao
 Manager, Tyre and Rubber Company (Group)
 21, Sun Chue Road, Hsinchu, Hsinchu City, Taiwan

Dear Mr. Shiao:

This is to reply to your request for assignment of a tire size number to a certain tire size for the purpose of the MSR 2015. The information is as follows:

The tire size number is 21, and the MSR 2015 is as follows:

MSR 2015 (LAW) 75

MSR 2015 (LAW) 75

MSR 2015 (LAW) 75

RDW Road Vehicle Technical Directive

DE NEDERLANDEN
 KONINKRIJK DER NEDERLANDEN

E4

Conforming to: approved general approval certificate approval certificate approval certificate

Approved number: 04-008-02170

Extension number: 04-008-02170

Approved to:

- Manufacturer of loads of truck axles on the tire type
- Tire type approved by the manufacturer
- Manufacturer's name and address

Approved to:

- Manufacturer of loads of truck axles on the tire type
- Tire type approved by the manufacturer
- Manufacturer's name and address

Approved to:

- Manufacturer of loads of truck axles on the tire type
- Tire type approved by the manufacturer
- Manufacturer's name and address

TUV NORD Indonesia

CERTIFICATE

THE KAN Product Certification Body of TÜV NORD Indonesia

Certifies in accordance to product certification system no. 5

Manufacturing: Double Coin Group, Jiangsu Tyre Co., Ltd. No. 888 North Yishou Road, Chengde Street, Rugao City, Jiangsu Province, 226500, China

Product Information: Tyre Product Brand: DOUBLE COIN Type: Light Truck Tyre Size: 385/35 R22.5

Tested on: 06/12/2012

Valid until: January 11, 2022

Issued in: Jakarta, January 12, 2019

DOUBLE COIN GROUP 双钱集团

GSO Conformity Certificate CCR No. 349468

Light Truck Tyres

Manufacturer: Double Coin Group Jiangsu Tyre Co., Ltd.

Brand: DOUBLE COIN

Product: 385/35 R22.5

Country of Production: CHINA

Product Information: Tyre Product Brand: DOUBLE COIN Type: Light Truck Tyre Size: 385/35 R22.5

Tested on: 06/12/2012

Valid until: January 11, 2022

Issued in: Jakarta, January 12, 2019

भारतीय मानक बोर्ड
BUREAU OF INDIAN STANDARDS

Our Ref: CMD/MS/1-0800010

Subject: HIS CERTIFICATION MARKS LICENCE NO. CM1-002137

Manufacturer: Double Coin Group, Ltd. 2012, Sun Chue Road, Hsinchu, Taiwan

Product: 385/35 R22.5

Valid until: 11/11/2022



INSTALAÇÕES DE FABRICAÇÃO

bsi.
Certificate of Registration
 QUALITY MANAGEMENT SYSTEM - IATF 16949:2016

This is to certify that:
 Double Coin Group Jiangsu Tyre Co., Ltd.
 No. 888 North Yishou Road
 Chengbei Street
 Rugao
 Jiangsu
 226500
 China

operates a Quality Management System which complies with the requirements of:

ISO 9001:2015
 The design and manufacture of radial tires

For and on behalf of (SE):
Michael Lam - Managing Director

BSI Certificate Number: 563679
 BSI Number: 0419512

Certification Date: 2021-08-23
 Latest Issue: 2022-07-24

CHINA QUALITY CERTIFICATE

ILAC-MRA **CNAS**

China National Accreditation Service for Conformity Assessment
LABORATORY ACCREDITATION CERTIFICATE
 (Registration No. CNAS L2361)

Test Center of Shanghai Tyre Research Institute of
Double Coin Holding Co., Ltd.

(Legal Entity: Shanghai Tyre Research Institute of Double Coin Holding Co., Ltd.)
 No. 888, Yishou North Road, Chengbei Street, Rugao, Jiangsu, China

is accredited in accordance with **ISO/IEC 17025:2017 General Requirements for the Competence of Testing and Calibration Laboratories (CNAS-CL01 Accreditation Criteria for the Competence of Testing and Calibration Laboratories) for the competence to undertake the service described in the schedule attached to this certificate.**

The scope of accreditation is detailed in the attached schedule bearing the same registration number as above. The schedule forms an integral part of this certificate.

Effective Date: 2023-03-25
 Expiry Date: 2029-03-24

Signed on behalf of China National Accreditation Service for Conformity Assessment

China National Accreditation Service for Conformity Assessment (CNAS) is authorized by Certification and Accreditation Administration of the People's Republic of China (CMAA) to operate the national accreditation schemes for conformity assessment. CNAS is a signatory of the International Laboratory Accreditation Cooperation Mutual Recognition Arrangement (ILAC MRA) and the Asia Pacific Accreditation Cooperation Mutual Recognition Arrangement (APAC MRA). The validity of the certificate can be checked on CNAS website at <http://www.cnas.org.cn/english/index.html>

Confirmation

Hereby we confirm that the Candidate Laboratory of
TEST CENTER OF SHANGHAI TYRE RESEARCH INSTITUTE OF DOUBLECOIN HOLDING CO., LTD.

has been signed for the measurement of the Rolling Resistance Coefficient (RRCs) of tires, class C3, through a reference laboratory of the network of reference laboratories according to ANNEX V of REGULATION (EU) 2020/740 of 25 May 2020, amending Regulation (EU) 2017/1369 and repealing Regulation (EC) No. 1222/2009 of the European Parliament and of the Council regarding the measurement of rolling resistance and the verification procedure.

The machine information as below:

Trademark: **Tianjin Jierong Wheel Tech Co., Ltd.**
 Serial number: **B0435**
 Drum surface: **Smooth steel**
 Date of last calibration: **2021, Dec 05**
 Date of validity: **2024, Nov 23**

Mr. Michael Staudé
 General Manager - Tires and Wheels Department

TÜV SÜD Product Service GmbH
 Daimierstrasse 11
 85748 Garching / Munich
 Germany

TÜV SÜD Product Service GmbH
 Daimierstrasse 11
 85748 Garching
 Germany

CQC

QUALITY MANAGEMENT SYSTEM CERTIFICATE

Certificate No. 00121034000RSL3100

We hereby certify that
 Double Coin Group (Jiangsu) Tyre Co., Ltd.
 No. 888 North Street, Rugao City, Jiangsu Province, China

operates a Quality Management System
 in accordance with the standard
ISO 9001:2015 / ISO 9001:2015

The scope of accreditation is detailed in the attached schedule bearing the same registration number as above. The schedule forms an integral part of this certificate.

Valid From: May 24, 2021 Valid until: February 28, 2024

Quality Certification Centre

CQC

SAFETY MANAGEMENT SYSTEM CERTIFICATE

Certificate No. 00121034000RSL3100

We hereby certify that
 Double Coin Group (Jiangsu) Tyre Co., Ltd.
 No. 888 North Street, Rugao City, Jiangsu Province, China

operates a Safety Management System
 in accordance with the standard
ISO 45001:2018

The scope of accreditation is detailed in the attached schedule bearing the same registration number as above. The schedule forms an integral part of this certificate.

Valid From: May 24, 2021 Valid until: February 28, 2024

Quality Certification Centre

INSTALAÇÕES DE FABRICAÇÃO



TBR



QTR



PCR



AGR



TBB

PNEUS PARA VEÍCULOS COMERCIAIS: +60 ESPECIFICAÇÕES, +1000 SKU

**LONGO CURSO E
ALTA VELOCIDADE**



LONGO CURSO



REGIONAL



CIDADE



**MINAS &
CONSTRUÇÃO**



INSTALAÇÕES DE FABRICAÇÃO

TODAS
AS POSIÇÕES



DC238



RR268



RR738

EIXO DE
TRANSMISSÃO



RLB468

EIXO DO
REBOQUE



RR215



RT730

NOVO PRODUTO

ESPECIFICAÇÃO	PADRÃO
235/75R17.5	RT730
245/70R17.5	RT730
245/70R19.5	RT730
275/80R22.5	RR268
315/80R22.5	DC238
	RR738
	RLB468
315/70R22.5	RLB468
385/65R22.5	RR215

INSTALAÇÕES DE FABRICAÇÃO



DT301

MINA &
CONSTRUÇÃO



REM2

NOVO PRODUTO

ESPECIFICAÇÃO	PADRÃO
14.00R25	DT301
16.00R25	DT301
750/65R25	REM2
875/65R29	REM2
775/65R29	REM2

INSTALAÇÕES DE FABRICAÇÃO

Tecnologia de Enrolamento Infinito



NOVA TECNOLOGIA



Pneus Inteligentes

MARKETING

OS PARCEIROS



MARKETING



- FEIRA EUROPA FRANKUFT/BOLOGNA
- FEIRA ASIA SINGAPURA
- FEIRA AMERICA DO NORTE CONEXPO-CONAGG/MATS
- FEIRA SINO-EUA DO PANAMÁ
- FEIRA BRASIL FENATRAN/PNEUSHOW



EXIBIÇÃO



MARKETING



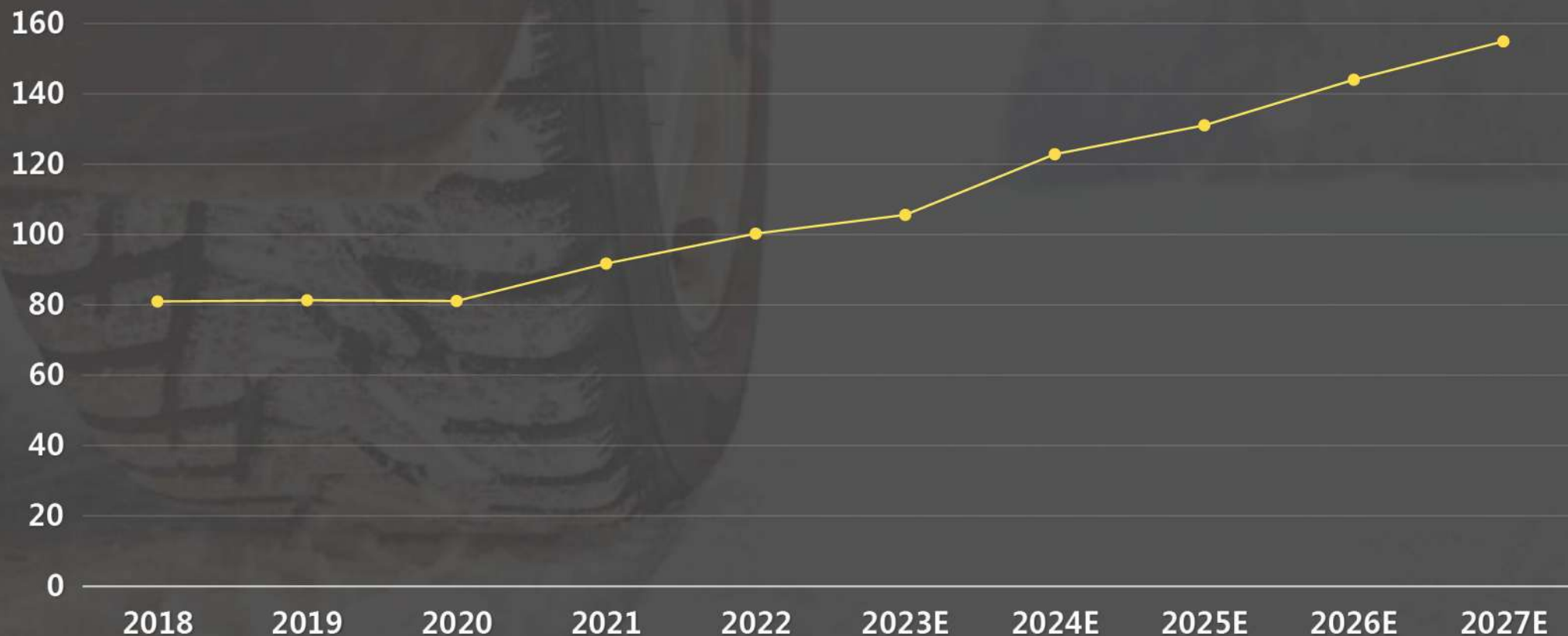
ANÚNCIOS



FUTURO

RECEITA BRUTA FUTURA DA DOUBLE COIN

UNIDADE: 100 MILHÕES YUAN



30% DE CRESCIMENTO DA RECEITA ATÉ 2027

FUTURO

PLANO DE INVESTIMENTO EM 5 ANOS: **6** *BILHÕES DE YUAN*

4.5 BILHÕES

PROJETOS
E INVESTIMENTOS

1 BILHÃO

P&B
INVESTIMENTO

0.5 BILHÕES

ATUALIZAÇÃO DE
EQUIPAMENTOS

FUTURO
AMBIENTE

REQUISITO
AMBIENTAL

NOVA
ENERGIA

MUDANÇA DE HÁBITOS
DE CONSUMO

PESO
LEVE

PROGRESSO DE
TECNOLOGIA

INTELIGÊNCIA

LIMITE
DE RECURSOS

O mercado automotivo chinês é o mais dinâmico no mundo. O desenvolvimento da Indústria automobilística apresentará 4 grandes tendências: compartilhamento, eletrificação, leveza e inteligência.



**FABRICADO NA CHINA
DOUBLE COIN**

**FORTE ENDOSSO
DA MARCA**

**TÉCNICA
DOUBLE COIN**

**FORTE
COMPETIVIDADE
DE MERCADO**

**ALTA QUALIDADE
DOUBLE COIN**

**FORTE
REPUTAÇÃO DO
CONSUMIDOR**



OBRIGADO



<https://www.doublecoinholdings.com/>
<https://www.doublecoinpneus.com.br/>